



MARTON-CUM-GRAFTON CE VA PRIMARY SCHOOL

New School Branding

We are delighted to launch our new school branding. Our previous logo was over 30 years old and we felt a more modern image was needed to portray the school that we are today.

The visual images included in the new logo design are:

- A cross representing that we are church school and our strong church ethos.
- An open book to illustrate knowledge and learning.
- The Yorkshire rose to highlight our fabulous location.
- A dove to represent nurture, care and peace along with its religious symbolism reinforced by its use with the Christian cross.

Also included on our new logo is our motto *Aspire...Believe...Achieve*. The motto aims to encourage the children to aspire to great things, to believe in themselves and in God and to achieve to the best of their ability.

The uniform with the new branding on will be available from the middle of July from Broadbank & Empson in Knaresbrough and the Ripon Uniform Shop in Ripon.

In addition to the sweatshirts and cardigans we are also getting some navy blue hoodies produced. The children can wear these hoodies for PE and at playtimes. However the hoodies are not be worn during school lessons.

We would like to say a big thank you to Jeff Parker at Blue Mantle Creative in Easingwold for all his design expertise in producing our new school branding.



ASPIRE • BELIEVE • ACHIEVE